

**MINUTES**  
**REGULAR WORKSESSION**  
CITY COUNCIL OF THE CITY OF YUMA, ARIZONA  
YUMA CITY HALL  
ONE CITY PLAZA, YUMA, ARIZONA  
**June 1, 2010**  
**5:00 p.m.**

**CALL TO ORDER**

**Mayor Krieger** called the City Council meeting to order.

Councilmembers Present: Stuart, Mendoza, Beeson, McClendon (arrived at 5:05 pm),  
Brooks-Gurrola, Johnson and Mayor Krieger  
Councilmembers Absent: none  
Staffmembers Present: City Administrator, Greg Wilkinson  
Planning Manager, Bruce Heckman  
Various department heads or their representatives  
City Clerk, Lynda L. Bushong

**I. REGULAR CITY COUNCIL MEETING AGENDA OF JUNE 2, 2010**

Greater Yuma Economic Development Corporation (Greater Yuma EDC) representatives: Julie Engle, President/CEO; Sharon Gardner, Board Chair; and Paul Muthart, Board member; as well as Ken Rosevear, Executive Director of the Yuma County Chamber of Commerce spoke in support of reconsideration of the proposed \$25,000 reduction to Greater Yuma EDC's Outside Agency funding for FY 2010-2011. Highlights of their comments follows:

- The national average of per capita income spending on economic development for cities of 300,000 or less is \$3.50. The City of Yuma's current spending level is at \$2.69 and, if reduced by \$25,000, will be \$2.39.
- In 2009 alone, Greater Yuma EDC was directly responsible for bringing in over \$85 million dollars in payroll tax dollars from manufacturing companies.
- The perception that in-kind services from Yuma Visitor's Bureau (YVB) would offset the \$25,000 reduction is false.
- All of Greater Yuma EDC's marketing is done in-house.
- A \$25,000 reduction would be devastating to Greater Yuma EDC's ability to market next year.
- Bringing business and industry to Yuma is critical during this economic downturn.
- Greater Yuma EDC's board oversees the use of City funds and makes sure that the City's money is being spent well.

**Discussion**

- Yuma County contributes \$113,000 to Greater Yuma EDC. There has been no increase from Yuma County since Engle has been with Greater Yuma EDC.
  - Yuma County benefits from Economic Development by receipt of County property taxes.
  - Yuma County needs to pay its fair share if Economic Development is going to be property funded.

- The City is down 154 positions, including 20 positions in the Police Department, and the City has implemented furloughs.
  - Yuma County has not had to furlough employees.
- The City's financial situation is such that:
  - The City is making decisions today to prepare for 2012 which will be the City's worst year.
  - The City has stopped funding for equipment replacement.
  - Reinstating the \$25,000 would be setting a precedence for other organizations who will be asking for the same consideration.
- The City will need to research whether 2% funds can be used for marketing
- Greater Yuma EDC is also receiving a \$57,000 reduction from the City of San Luis.

**Resolution R2010-32: Public Record Declaration – City of Yuma Zoning Code Reformat**

**Heckman** presented the following information:

- Zoning Code originally adopted in 1952.
- There have been numerous amendments, additions and changes to the code since that time.
- As a result of those changes, the format and numbering system are outdated.
- Two phases of the reformat process:
  - 1<sup>st</sup> phase – update the physical layout and order of the code which is being done now.
  - 2<sup>nd</sup> phase – more substantive changes to be done at a later date.
- Public input:
  - December 2007 - first meeting with consultant.
  - January 2008 - first meeting with Better Yuma.org asking for volunteers to be on the Citizen committee.
  - February 2008 – first meeting with Citizen committee
- Duties of Citizen committee included:
  - Independent oversight of the project.
  - General suggestions and input.
- Proposed Organization:
  - Divided into Articles
  - Numbered
  - Stand-Alone Titles
  - Own Independent Subset of Sections

**Heckman** explained in detail the section and numbering systems, page 1 layout, Article outlines and headings.

- Text Modifications:
  - Deleted or Moved
  - Inserted
  - Simplify/Clarify/Consistent

**Heckman** introduced Loras Rauch, Contract Planning Services, Inc., the consultant on the Zoning Code Reformat, who is available to answer questions. None were presented.

**Wilkinson:** Beeson reports he may have a conflict on one budget item. A Motion will be prepared for tomorrow's Council meeting to separate Strategic Communications from the rest of the budget. Therefore, to accommodate a possible conflict of interest, there will be two votes at tomorrow's meeting on the budget.

**Beeson** requested an opportunity to suggest revisions to the proposed Zoning Code Reformat. **Wilkinson** stated he would forward any such information to Heckman.

**Rauch:** At tomorrow's meeting, the Zoning Code Reformat will be declared a public record. The Clerk's office has a clean copy. Changes could be made to the document prior to its being declared a public record.

**Johnson** requests that Resolution R2010-35 (Residential Solid Waste Collection Fee) be pulled for a separate vote.

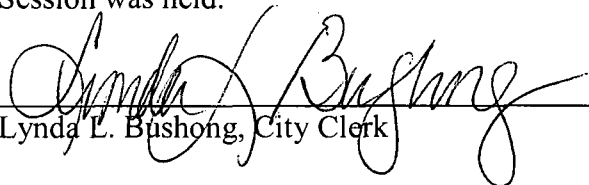
## II. ADDITIONAL ITEMS FOR POSSIBLE DISCUSSION

**Beeson** reported on his meeting with President Michael Jackson of the Quechan Indian Tribe. President Jackson would like to discuss the City's goals and plans for Main Street at a future worksession.

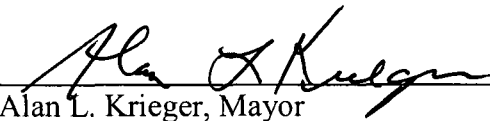
**Brooks-Gurrola** would like to have on a future worksession agenda a representative from Yuma Heat to speak on their behalf and also Becky Chavez from Parks and Recreation to speak on behalf of the City of Yuma.

## III. ADJOURNMENT AND EXECUTIVE SESSION

No further business the meeting was adjourned by Mayor Krieger at 6:04 p.m. No Executive Session was held.

  
Lynda L. Bushong, City Clerk

APPROVED:

  
Alan L. Krieger, Mayor

